



FOR IMMEDIATE RELEASE

Barncat Launches Beta Testing for Revolutionary Horse Care App

Cincinnati, OH - May 3rd, 2023 - Barncat, the innovative horse care app, is excited to announce the launch of its beta testing phase for iOS. Designed to help horse owners and equestrians manage and track their horse's health more efficiently, the app will revolutionize the way horse care is handled.

"We're thrilled to offer this new platform that will help horse owners stay proactive in their horse's health management," said Natalie Martin, a Founding Partner of Barncat. "Our digital timeline, augmented reality hoof photo feature, custom weather alerts, and tips and education features will make it easy for horse owners to track and manage their horse's health."

The beta testing phase will begin in June 2023 for interested equestrians and horse owners to try out the new app. During the testing phase, users will have access to all features and be encouraged to provide feedback.

"By participating in the beta testing phase, users will have the opportunity to shape the app's development and be the first to experience its benefits," added Natalie.

To sign up for the iOS beta testing phase, interested equestrians and horse owners can visit www.barncat.app/betasignup. Limited slots are available, and interested participants are encouraged to sign up soon.

About Barncat

At Barncat, our mission is to empower horse owners and equestrians to take the best possible care of their horses. We believe that every horse deserves the highest standard of care and attention, and we are committed to making that a reality. Our app is designed to simplify managing your horse's health and well-being, and to provide you with the tools you need to stay ahead of any potential issues. We're dedicated to fostering a community of horse lovers who share our passion for happy, healthy horses, and we're constantly striving to improve our app and make it the go-to resource for horse owners around the world. For more information, visit www.barncat.app.

About Natalie

Natalie Martin grew up in the world of Pony Club and Eventing, and from a young age, developed a deep passion for horses. Now, as a trainer, entrepreneur, and equine industry

advocate, she is a founding partner of Barncat App, a revolutionary new app designed to help horse owners manage their horse's health more effectively.

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